

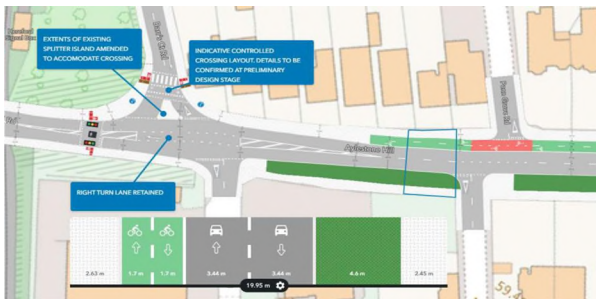
**MHA+ Technology Awards Shortlisted : Best use in Design**

**Executive Summary Aylestone Hill Cycle Scheme: AECOM & Herefordshire County Council**

The Aylestone Hill cycle scheme is a live project with Herefordshire Council delivering LTN 1/20 cycle improvements along the A465.

**Remix Streets**

AECOM and Herefordshire Council leveraged Remix Streets software to enable communication of multiple concept design options with stakeholders. Remix enabled rapid creation of plans which were readily understood by non-technical stakeholders. It provided time and cost savings over conventional CAD software and received excellent feedback from councillors.



**PlanEngage**

AECOM and Herefordshire Council utilised AECOM's web-based PlanEngage platform to facilitate public consultation and co-design. PlanEngage hosted a single source of information for the consultation including plans, before/after visualisations and questionnaire. However, the primary design benefit of PlanEngage was the map-based co-design function. This interactive map harnessed the public's local knowledge by enabling them to drop a pin and provide location-specific feedback. It enabled those affected by the design to help refine it, resulting in strong and constructive engagement.

