

Skills and Digital

Tuesday 17 September 2024

MHA+ Social Value Framework And Digital Tracker

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Chair of Social Value Working Group



Overview



Integrating Employment and Skills



Widening Participation through LMS



New Social Value Framework and Toolkit



Digital Social Impact Tracker



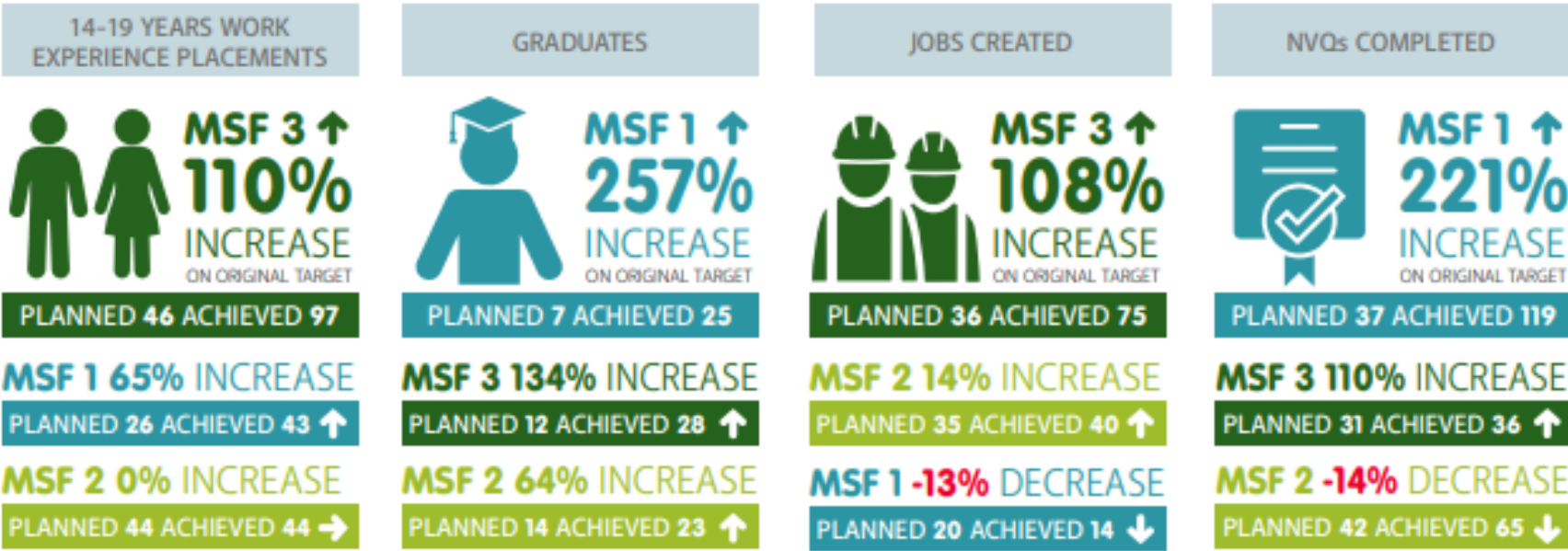


Midlands Highway Alliance Plus

Integrating Employment and Skills Support

Employment and Skills Plans (Investing in local skills and young talent)

Employment and Skills Plans (ESP) targets achieved across all Medium Schemes Frameworks to date



Closing the skills gap

- On-the-job training
- In-house skills development
- Coaching & mentoring
- Succession planning
- Leadership & management pathways

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Widening Participation Through LMS



Technical Workshops



Tech Talks



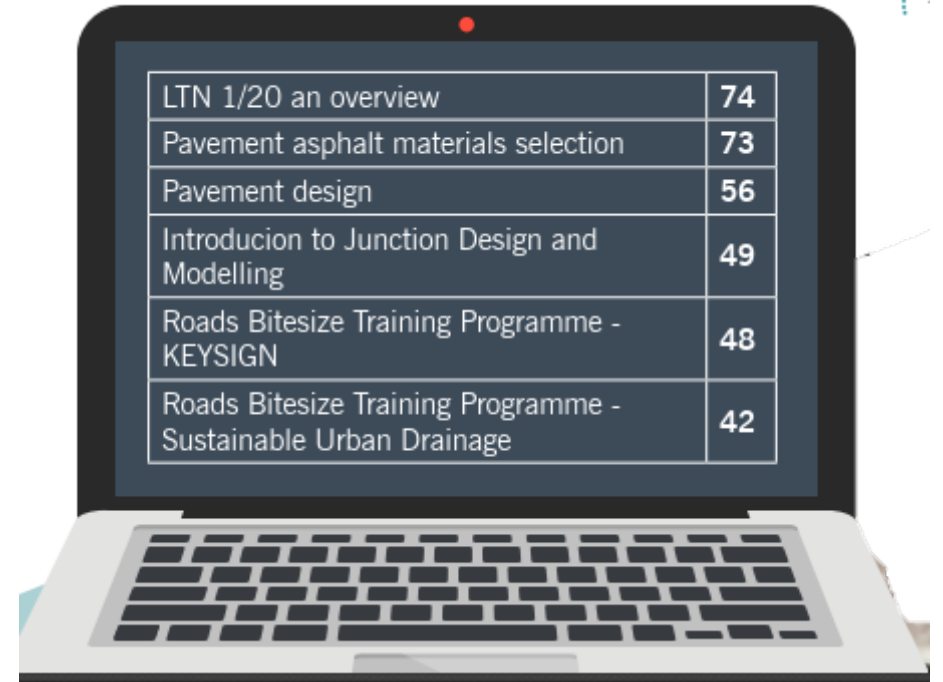
Lunch and Learns



Knowledge share



Corporate Governance



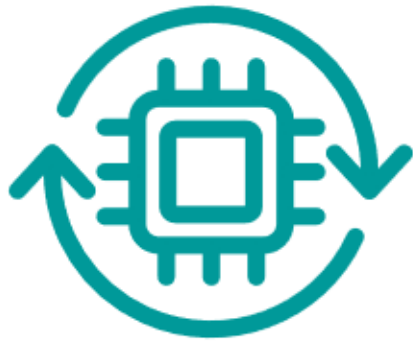
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Upskilling through MHA+ Thematic Groups



Digital



Carbon



Social

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Increased numbers of apprenticeships



Increased numbers of Graduates



Work opportunities for local people



Support educational providers



Reduce carbon footprint



NVQ Starts/completions



Leadership training across the supply chain



Greater use of SMEs & VCSEs



Support for community projects and charities



Support people in priority groups

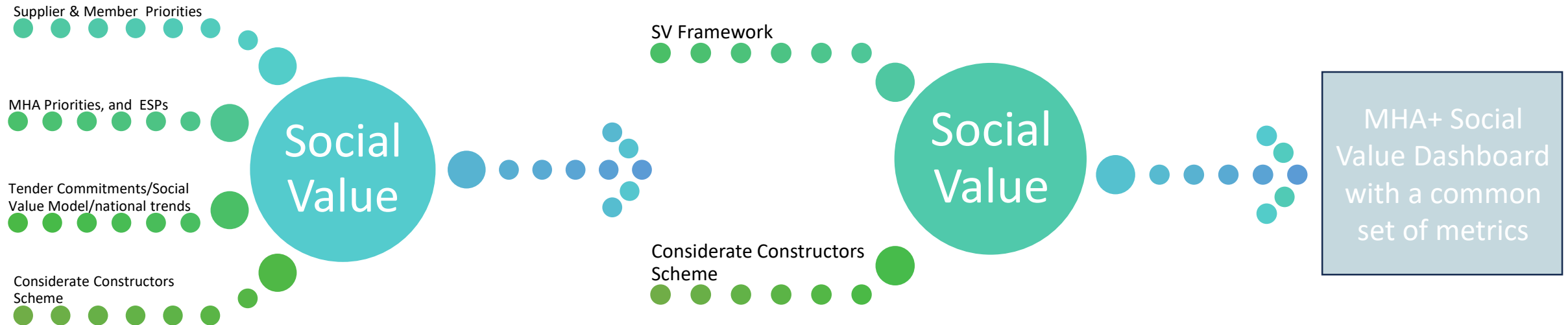


- ❖ No common set of metrics – currently comparing apples with oranges
- ❖ Silo thinking – project specific
- ❖ Social Value is restricted to certain value bandings and project size
- ❖ Priorities were set in 2019 and are contractor focussed
- ❖ Clients requesting a ‘pick & mix’ style approach to reflect differing size/scale of projects
- ❖ Suppliers wanting a more simplified approach

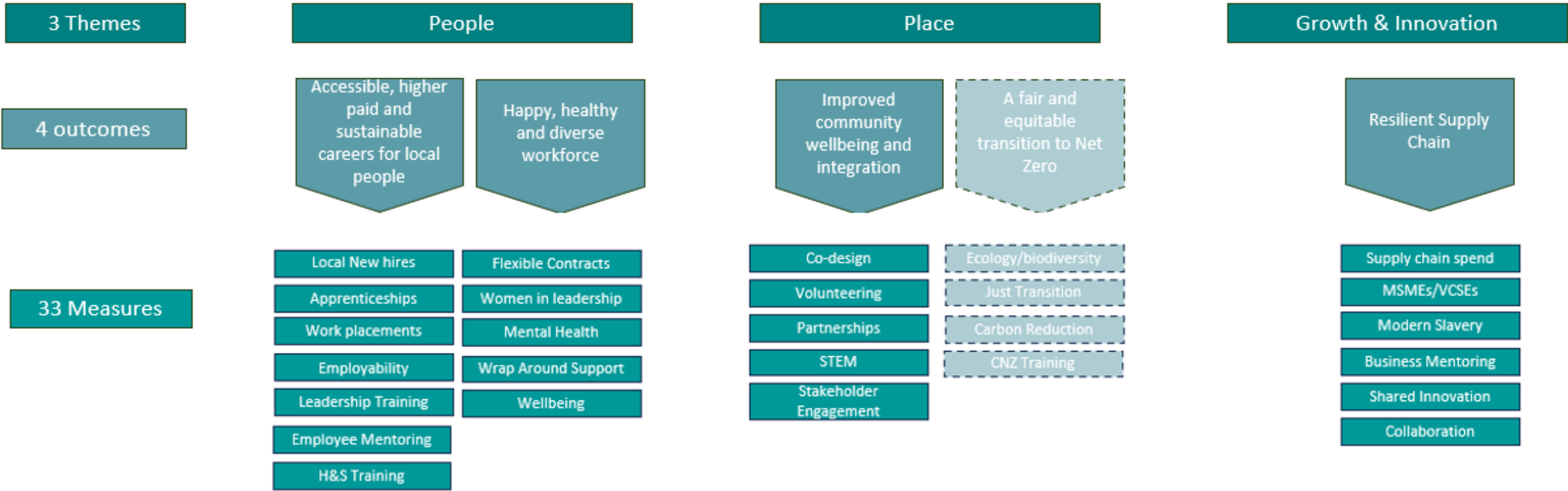


Simplifying Planning and Reporting

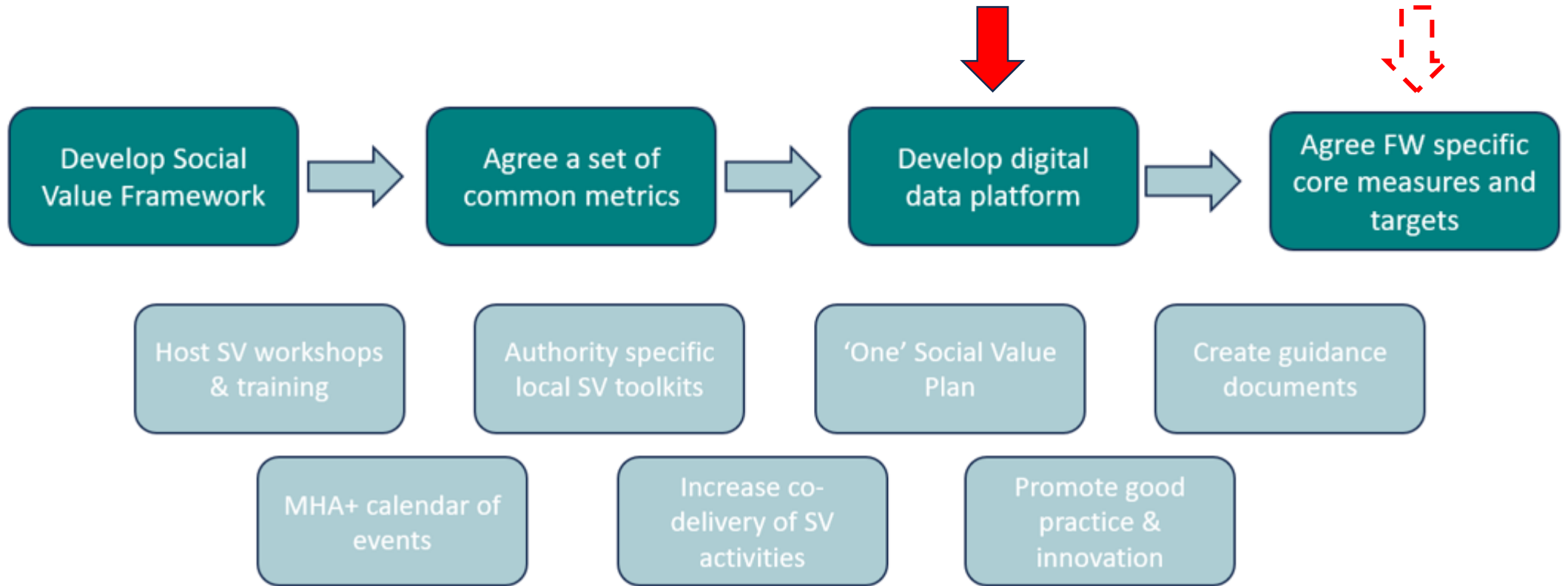
MHA Social Value Drivers



Social Value Framework



Social Value Alliance Toolkit



Social Impact Tracker

Powered by



- ❖ A key MHA+ partner
- ❖ A consistent data set being collected to enable comparison across the industry
- ❖ Flexibility to add client specific metrics and social impact tender commitments
- ❖ The ability to set a minimum standard for verification / audit that can be agreed between both parties
- ❖ Reporting periods can be adjusted to suit client requirements
- ❖ Multi-level reporting capabilities





Data Visualisation

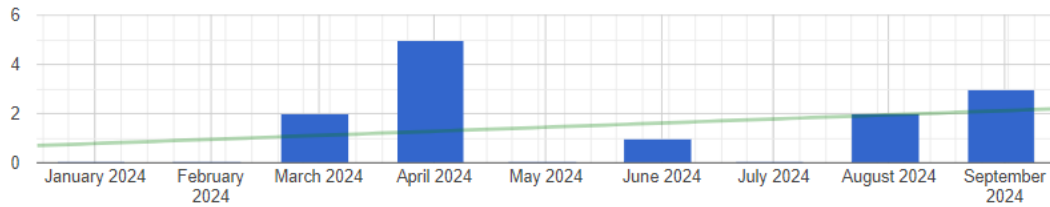
Total local labour

Type Standard CCS Metric

Target 0 (Cumulative Total)

Target Status You have reached 100% of your target

Frequency Monthly



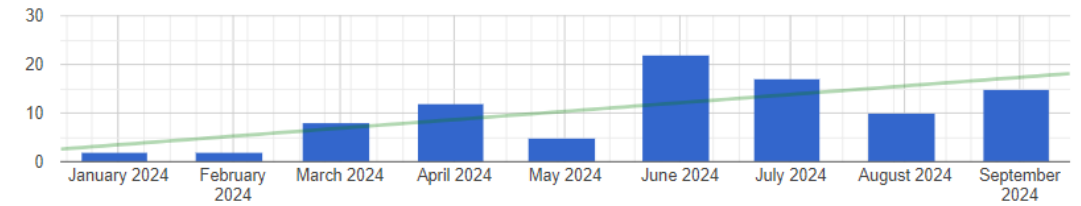
Volunteering

Type Standard CCS Metric

Target 0 (Cumulative Total)

Target Status You have reached 100% of your target

Frequency Monthly



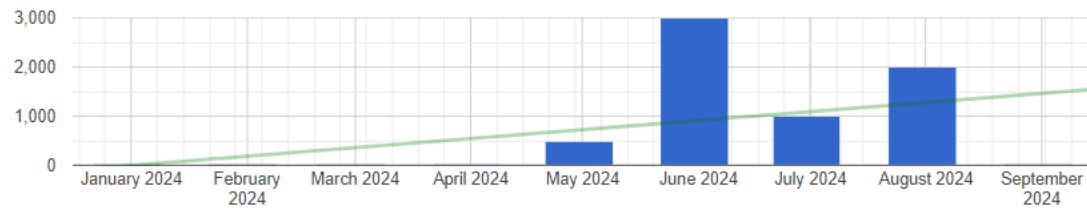
Total local spend

Type Standard CCS Metric

Target 1,000 (Period)

Target Status You have reached the target in 75% of your periods

Frequency Monthly



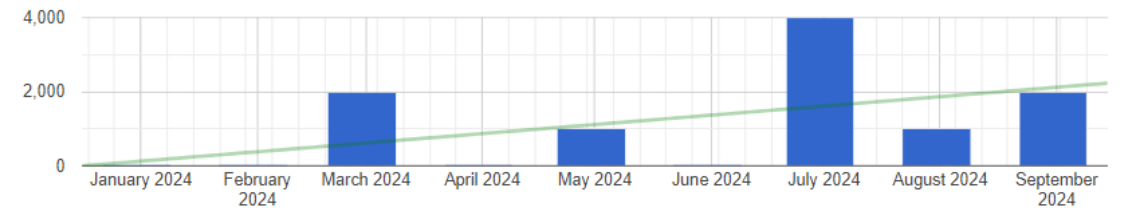
Donations

Type Standard CCS Metric

Target 0 (Cumulative Total)

Target Status You have reached 100% of your target

Frequency Monthly



User-friendly Interface

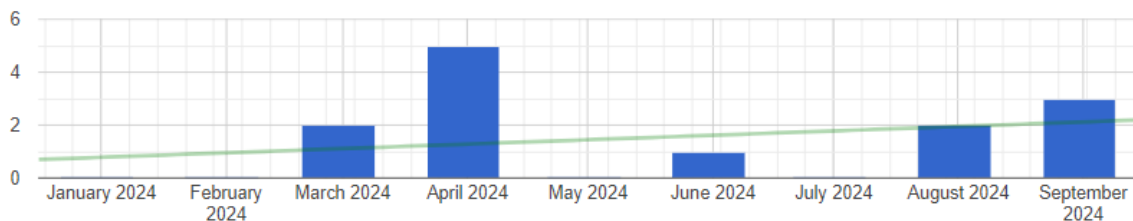
Total local labour

Type **Standard CCS Metric**

Target 0 (Cumulative Total)

Target Status You have reached 100% of your target

Frequency Monthly



Date	Value	Notes	Evidence	Status	
Aug 2024	3			Pending assessment	
Jul 2024	2			Pending assessment	
Jun 2024	0				
May 2024	1			Pending assessment	
Apr 2024	0				
Mar 2024	5			Pending assessment	
Feb 2024	2			Pending assessment	
Jan 2024	0				
Dec 2023	0				

Total local labour Jun 2024

Metric value *

2

Please upload an file up to 10MB in size

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Notes

1 full-time Engineer
1 full-time Technician

Save

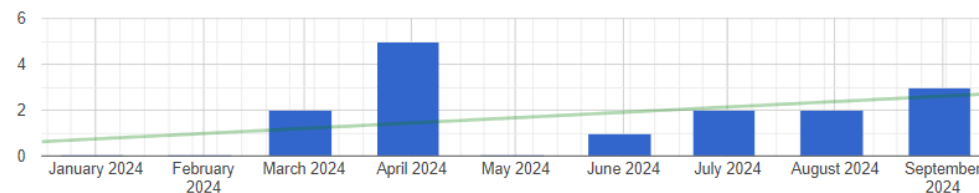
Total local labour

Type **Standard CCS Metric**

Target 0 (Cumulative Total)

Target Status You have reached 100% of your target

Frequency Monthly



Flexible Auditing

Verification and Audit Standards

Confidence Rating

1. 25% - Supplier Audit/Verification
2. 50% - Client Audit/Verification
3. 75% - CCS Audit/Verification
4. 100% - External audit/verification





Pre-start

Identify project stakeholders, and conduct listening events

Conduct a local needs analysis

In partnership with client, review SV framework and select priority measures

Define and research local area . Identify potential delivery partners & community initiatives

Define/agree project SV objectives, measures and targets



Social Value Planning

Develop a project social value plan, including goals, deliverables, and partners

Estimate resource requirements, including human resources, equipment, and materials

Create a timed delivery plan, detailing when/how measures will be delivered

Stakeholder engagement events and publications

Obtain project authorization and establish project governance



Project Delivery

Assign roles and responsibilities to team members

Register project/plan on CCS SV Dashboard

Engage with local communities, staff and delivery partners to action plan

Work with suppliers and client to identify joint delivery initiatives

Maintain communication with stakeholders and provide project updates



Performance & Monitoring

Collect and verify SV data and evidence

Submit data quarterly into CCS Dashboard

Review and analyse project performance measures and metrics

Identify deviations from the plan and discuss with the client

Conduct regular social value status meetings and report progress to stakeholders



Project Closure

Ensure all data on measures are added to CCS platform

Include SV performance in project reviews or conduct an evaluation to highlight successes and lessons learned

Add best practice case studies to MHA ISP area and share within SVWG meetings

Celebrate project completion and recognise the contributions of team members

Verify results and share with stakeholders

Thank You for Listening

Any questions?



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If you would like a copy of our new social value metrics or would like further information about the Social Value Working Group please contact:

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